

LAMPIRAN 6

Hasil Uji Validitas 30 (tiga puluh) Responden

Tabel Uji Validitas Variabel Gaya Hidup

		Correlations							
		P1	P2	P3	P4	P5	P6	P7	Gaya_ hidup
P1	Pearson Correlation	1	.385*	.239	.350	.403*	.456*	.210	.631**
	Sig. (2-tailed)		.036	.203	.058	.027	.011	.265	.000
	N	30	30	30	30	30	30	30	30
P2	Pearson Correlation	.385*	1	.680**	.396*	.568**	.241	-.042	.684**
	Sig. (2-tailed)	.036		.000	.031	.001	.199	.825	.000
	N	30	30	30	30	30	30	30	30
P3	Pearson Correlation	.239	.680**	1	.660**	.521**	.430*	.188	.780**
	Sig. (2-tailed)	.203	.000		.000	.003	.018	.320	.000
	N	30	30	30	30	30	30	30	30
P4	Pearson Correlation	.350	.396*	.660**	1	.368*	.377*	.376*	.726**
	Sig. (2-tailed)	.058	.031	.000		.046	.040	.040	.000
	N	30	30	30	30	30	30	30	30
P5	Pearson Correlation	.403*	.568**	.521**	.368*	1	.401*	.416*	.766**
	Sig. (2-tailed)	.027	.001	.003	.046		.028	.022	.000
	N	30	30	30	30	30	30	30	30
P6	Pearson Correlation	.456*	.241	.430*	.377*	.401*	1	.491**	.702**
	Sig. (2-tailed)	.011	.199	.018	.040	.028		.006	.000
	N	30	30	30	30	30	30	30	30
P7	Pearson Correlation	.210	-.042	.188	.376*	.416*	.491**	1	.531**
	Sig. (2-tailed)	.265	.825	.320	.040	.022	.006		.003
	N	30	30	30	30	30	30	30	30
Gaya_ hidup	Pearson Correlation	.631**	.684**	.780**	.726**	.766**	.702**	.531**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.003	
	N	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

Sumber: Hasil output statistik, 2019

Tabel Uji Validitas Variabel *Store Atmosphere*

		Correlations									Store_
		P8	P9	P10	P11	P12	P13	P14	P15	P16	atmosphere
P8	Pearson Correlation	1	.228	.006	.099	.178	-.016	.006	.203	.078	.392 [*]
	Sig. (2-tailed)		.225	.973	.602	.347	.932	.973	.283	.681	.032
	N	30	30	30	30	30	30	30	30	30	30
P9	Pearson Correlation	.228	1	-.078	.085	.267	.196	.028	.025	.067	.382 [*]
	Sig. (2-tailed)	.225		.682	.654	.154	.298	.882	.897	.724	.037
	N	30	30	30	30	30	30	30	30	30	30
P10	Pearson Correlation	.006	-.078	1	.382 [*]	.261	.241	-.011	.137	.083	.482 ^{**}
	Sig. (2-tailed)	.973	.682		.037	.164	.200	.953	.470	.664	.007
	N	30	30	30	30	30	30	30	30	30	30
P11	Pearson Correlation	.099	.085	.382 [*]	1	-.197	-.148	.197	.279	.309	.474 ^{**}
	Sig. (2-tailed)	.602	.654	.037		.298	.436	.296	.135	.097	.008
	N	30	30	30	30	30	30	30	30	30	30
P12	Pearson Correlation	.178	.267	.261	-.197	1	.472 ^{**}	.098	.132	-.014	.506 ^{**}
	Sig. (2-tailed)	.347	.154	.164	.298		.008	.607	.485	.941	.004
	N	30	30	30	30	30	30	30	30	30	30
P13	Pearson Correlation	-.016	.196	.241	-.148	.472 ^{**}	1	-.078	.148	.067	.409 [*]
	Sig. (2-tailed)	.932	.298	.200	.436	.008		.682	.435	.724	.025
	N	30	30	30	30	30	30	30	30	30	30
P14	Pearson Correlation	.006	.028	-.011	.197	.098	-.078	1	.039	.301	.399 [*]
	Sig. (2-tailed)	.973	.882	.953	.296	.607	.682		.837	.106	.029
	N	30	30	30	30	30	30	30	30	30	30

		P8	P9	P10	P11	P12	P13	P14	P15	P16	Store_ atmosphere
P15	Pearson Correlation	.203	.025	.137	.279	.132	.148	.039	1	.643**	.613**
	Sig. (2-tailed)	.283	.897	.470	.135	.485	.435	.837	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30
P16	Pearson Correlation	.078	.067	.083	.309	-.014	.067	.301	.643**	1	.625**
	Sig. (2-tailed)	.681	.724	.664	.097	.941	.724	.106	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30
Store_ atmosphere	Pearson Correlation	.392*	.382*	.482**	.474**	.506**	.409*	.399*	.613**	.625**	1
	Sig. (2-tailed)	.032	.037	.007	.008	.004	.025	.029	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Sumber: Hasil output statistik, 2019

Tabel Uji Validitas Variabel Keputusan Pembelian

Correlations												
		P17	P18	P19	P20	P21	P22	P23	P24	P25	P26	Keputusan_ pembelian
P17	Pearson Correlation	1	.439*	.273	.391*	.068	.123	.172	.281	.290	.482*	.658**
	Sig. (2-tailed)		.015	.145	.032	.723	.519	.362	.132	.119	.007	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P18	Pearson Correlation	.439*	1	.235	.169	.000	.127	.393*	.100	.386*	.133	.565**
	Sig. (2-tailed)	.015		.210	.371	1.000	.502	.032	.601	.035	.482	.001
	N	30	30	30	30	30	30	30	30	30	30	30
P19	Pearson Correlation	.273	.235	1	.006	.245	.143	.189	.460*	.262	.150	.520**
	Sig. (2-tailed)	.145	.210		.974	.192	.449	.318	.011	.162	.428	.003
	N	30	30	30	30	30	30	30	30	30	30	30
P20	Pearson Correlation	.391*	.169	.006	1	.000	.274	.062	.171	.111	.654*	.484**
	Sig. (2-tailed)	.032	.371	.974		1.000	.142	.744	.367	.559	.000	.007
	N	30	30	30	30	30	30	30	30	30	30	30

		P17	P18	P9	P20	P21	P22	P23	P24	P25	P26	Keputusan_ pembelian
P21	Pearson Correlation	.068	.000	.245	.000	1	.510**	.310	.142	.317	.431*	.504**
	Sig. (2-tailed)	.723	1.000	.192	1.000		.004	.096	.454	.088	.017	.005
	N	30	30	30	30	30	30	30	30	30	30	30
P22	Pearson Correlation	.123	.127	.143	.274	.510**	1	.486**	.249	.263	.493*	.619**
	Sig. (2-tailed)	.519	.502	.449	.142	.004		.007	.184	.160	.006	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P23	Pearson Correlation	.172	.393*	.189	.062	.310	.486**	1	.034	.520**	.184	.577**
	Sig. (2-tailed)	.362	.032	.318	.744	.096	.007		.858	.003	.330	.001
	N	30	30	30	30	30	30	30	30	30	30	30
P24	Pearson Correlation	.281	.100	.460*	.171	.142	.249	.034	1	.155	.261	.455*
	Sig. (2-tailed)	.132	.601	.011	.367	.454	.184	.858		.414	.164	.011
	N	30	30	30	30	30	30	30	30	30	30	30
P25	Pearson Correlation	.290	.386*	.262	.111	.317	.263	.520**	.155	1	.352	.626**
	Sig. (2-tailed)	.119	.035	.162	.559	.088	.160	.003	.414		.057	.000
	N	30	30	30	30	30	30	30	30	30	30	30
P26	Pearson Correlation	.482**	.133	.150	.654**	.431*	.493**	.184	.261	.352	1	.713**
	Sig. (2-tailed)	.007	.482	.428	.000	.017	.006	.330	.164	.057		.000
	N	30	30	30	30	30	30	30	30	30	30	30
Keputusan_ pembelian	Pearson Correlation	.658**	.565**	.520**	.484**	.504**	.619**	.577**	.455*	.626**	.713*	1
	Sig. (2-tailed)	.000	.001	.003	.007	.005	.000	.001	.011	.000	.000	
	N	30	30	30	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

Sumber: Hasil output statistik, 2019

Tabel Uji Validitas Kepuasan Pelanggan

Correlations								
		P27	P28	P29	P30	P31	P32	Kepuasan_ pelanggan
P27	Pearson Correlation	1	.416*	.240	.159	.415*	.273	.656**
	Sig. (2-tailed)		.022	.202	.401	.022	.145	.000
	N	30	30	30	30	30	30	30
P28	Pearson Correlation	.416*	1	.271	.319	.290	.200	.666**
	Sig. (2-tailed)	.022		.148	.086	.120	.288	.000
	N	30	30	30	30	30	30	30
P29	Pearson Correlation	.240	.271	1	.379*	.344	.015	.556**
	Sig. (2-tailed)	.202	.148		.039	.063	.937	.001
	N	30	30	30	30	30	30	30
P30	Pearson Correlation	.159	.319	.379*	1	.333	.490**	.679**
	Sig. (2-tailed)	.401	.086	.039		.072	.006	.000
	N	30	30	30	30	30	30	30
P31	Pearson Correlation	.415*	.290	.344	.333	1	.351	.711**
	Sig. (2-tailed)	.022	.120	.063	.072		.057	.000
	N	30	30	30	30	30	30	30
P32	Pearson Correlation	.273	.200	.015	.490**	.351	1	.600**
	Sig. (2-tailed)	.145	.288	.937	.006	.057		.000
	N	30	30	30	30	30	30	30
Kepuasan_ pelanggan	Pearson Correlation	.656**	.666**	.556**	.679**	.711**	.600**	1
	Sig. (2-tailed)	.000	.000	.001	.000	.000	.000	
	N	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

** Correlation is significant at the 0.01 level (2-tailed).

Sumber: Hasil output statistik, 2019